Agents & Brokers: Selling in the Marketplace

HealthCare.gov

The Most Essential Updates This Week

The **Marketplace Weekly Digest** is your weekly update on the Marketplace, including announcements and important dates and deadlines for agents and brokers.



Special Announcements

- There is no longer a requirement to give 14-days prior notice before requesting Marketplace coverage termination. Consumers may now request same day Marketplace coverage termination. <u>Read more</u> here.
- If you have clients who were affected by a Federal Emergency
 Management Agency (FEMA)-declared emergency and were unable
 to enroll in coverage when otherwise qualified to do so, they can
 qualify for an Exceptional Circumstances <u>special enrollment period</u>
 (SEP). Read the full guidance here.
- For details about the short-term, limited-duration health insurance coverage now available to consumers, <u>click here</u>.



Plan Year 2019 Registration and Training

- Now is the perfect time to log in to the CMS Enterprise Portal or create an account to get started on plan year 2019 Marketplace registration and training. Until you do so, you won't be able to help consumers apply for plan year 2019 coverage!
- For step-by-step instructions on how to complete registration and training, check out this <u>computer-based training (CBT) for new</u> agents and brokers.

• To learn about the changes since last year and get a high-level overview of the registration and training steps, check out this <u>CBT</u>.



New Tools and Enhancements

- Whether new or returning to the Marketplace, the <u>Agents and</u> <u>Brokers Frequently Asked Questions (FAQs) webpage</u> has all the answers to your questions.
- The <u>Agent and Broker Marketplace Registration Tracker</u> allows you to look up your Marketplace registration status for the current plan year. Try it out!
- Help On Demand is a consumer assistance referral system that
 connects consumers seeking assistance with Marketplace-registered,
 state-licensed agents and brokers in their area who can provide
 immediate assistance with Marketplace plans and enrollments. Once
 you register in the Marketplace for plan year 2019, you'll be ready to
 breeze through training for Help On Demand!
- After successfully completing Help On Demand training, you will
 receive a secure link from BigWave Systems to activate your account.
 Note that if you are already actively participating in Help On
 Demand, you will not receive an additional email with a secure link.
 For more information about how best to use Help On Demand,
 please review the <u>Tips for Maximizing Your Participation in Help On
 Demand</u> resource.



Help Consumers in Need All Year

- Help consumers in need all year! Consumers may qualify for an <u>SEP</u>
 if they've experienced certain life events, including getting married,
 having a baby, or adopting a child.
- Does your client have a small business with 1 to 50 employees? They
 may be able to use the <u>Small Business Health Options Program</u>
 (<u>SHOP</u>) to offer them coverage. <u>This webpage</u> details how to help
 prove their eligibility for SHOP.



Routine Reminders

- Heads Up: Unless you <u>log in to your CMS Enterprise Portal account</u> every 180 days, your account will be disabled.
- List the correct <u>Web-based</u> or <u>Business Entity National Producer</u> <u>Number (NPN)</u> on your Marketplace Learning Management System (MLMS) profile.
- If you're not the legal representative of the Web-based Entity NPN on your profile, <u>these steps</u> detail how to remove the NPN from your

profile
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The <u>Agent/Broker Marketplace Help Desks and Call Centers</u> are here to help! Reach out when you have questions.

